

# 2014 PUBLIC TRANSPORTATION CONFERENCE

## PROGRAM FOR MONDAY, AUGUST 18

TECHNOLOGY

EDUCATE

CONNECT

ENABLE

INSPIRE

CUSTOMER

INNOVATION

COLLABORATE

# DELIVERING 21<sup>ST</sup> CENTURY TRANSPORTATION

START	END						
		BALLROOM C	ROOM B	ROOM A	ROOM 400	ROOM 500	ROOM 600
8:00 AM	9:30 AM	Breakfast and Opening General Session Featuring Glen Hiemstra					
9:30 AM	9:45 AM	BREAK					
9:45 AM	11:15 AM		People-powered: Making Bicycling and Walking Work Better for Everyone	Battery Powered Transit Coach - What can it do to reduce your operating cost?	Generational Mobility – Aging Washington		Public Transportation's Role in Adopting Environmental Management Systems
11:15 AM	11:30 AM	BREAK					
11:30 AM	12:15 PM	Lunch					
12:15 PM	12:30 PM	BREAK					
12:30 PM	2:00 PM		Parking Management	Green Bus Initiative	Developing a Youth Transit Culture	Smart Growth and Transit: Transforming Communities	Consolidated Grants for Rural and Special Needs Transportation
2:00 PM	2:15 PM	BREAK					
2:15 PM	4:30 PM	Transportation Trends Pointing to the Future	CTANW Board of Directors	WSTA Board of Directors	WSTA Operations Committee - Room F WSTA Maintenance Committee - Room G WSTA Vanpool Committee - Room H		
4:30 PM	5:15 PM						
5:00 PM	6:00 PM	Cocktail hour in the lobby (no host bar)					
6:00 PM	8:00 PM	Wall of Fame Banquet					
8:00 PM		Live music by the Rolling Tones followed by dancing					

**MONDAY, AUGUST 18, 8:00 AM TO 9:30 AM**

### **Breakfast and Opening General Session featuring Glen Hiemstra**

Glen Hiemstra, internationally respected expert on long-range planning and trends, will discuss the economic, environmental, technology and cultural changes that are shaping the future of transportation and our communities.

**BALLROOM C**

**9:45 AM TO 11:15 AM**

### **Public Transportation's Role in Adopting Environmental Management Systems**

This session will provide an overview of efforts to improve transit agency environmental performance with a focus on the International Organization for Standardization (ISO) systematic approach to environmental management.

**ROOM 600**

- Jessica Brandt, Intercity Transit
- Rick Krochalis, Federal Transit Administration
- Perry Weinberg, Sound Transit

### **Generational Mobility - Aging Washington**

More than one million Washingtonians will be over the age of 65 in the next few years. How does this affect their ability to access transportation, health care and community? Learn about the barriers seniors and service providers experience and discuss how we can best provide mobility for seniors. **ROOM 400**

- Emily Bergkamp, Intercity Transit
- Madelyn Carlson, People for People
- Stefanie Novacek, Snohomish County
- Erin Pratt, Intercity Transit
- Eliticia Sanchez, Southeast Washington Aging and Long Term Care

### **Battery Powered Transit Coach: What Can It Do to Reduce Your Operating Cost?**

Learn about emerging battery vehicle technology and discuss how it could reduce your operating cost and carbon footprint. **ROOM A**

- Mac Burns, Proterra
- Joel Reikes, BYD Motors

### **People-powered: Making Bicycling and Walking Work Better for Everyone**

Walking and bicycling are on the rise in many communities. Learn about the barriers people face when walking and bicycling and how they can be addressed. Explore a recent King County Metro/Sound Transit study that examined bicycle and pedestrian connectivity at more than 540 transit stops from Everett to Tacoma. Learn how bike/walk investments can boost transit ridership. **ROOM B**

- Daniel Rowe, King County Metro
- Blake Trask, Washington Bikes

**11:30 AM TO 12:15 PM**

**Lunch BALLROOM C**

**12:30 PM TO 2:00 PM**

### **Smart Growth and Transit: Transforming Communities**

Vibrant, walkable, dense communities are thriving in places you might not expect. Learn about how the combination of land use, infrastructure investments and frequent transit service converged with attitudinal changes to transform communities on both sides of the Cascades. **ROOM 500**

- Terry Marpert, City of Redmond
- Brandon Rapez-Betty, Spokane Transit Authority
- Brian Vannemann, Leland Consulting

**12:30 PM TO 2:00 PM**

### **Consolidated Grants for Rural and Special Needs Transportation Workshops**

This workshop focuses on the application for the state's Consolidated Grant Program. It will include information about project eligibility, planning requirements and how to best use the application form to your advantage.

**ROOM 600**

- Don Chartock, WSDOT
- David Chenaur, WSDOT

### **Developing a Youth Transit Culture**

Be it infants traveling with their parents on a bus, sixth graders biking to school as part of an organized program or high school students and parents choosing not to drive, one thing is clear: young people are riding transit in increasing numbers. This panel will discuss youth and transit from various viewpoints.

**ROOM 400**

- Charlotte Claybrooke, WSDOT
- Carla Saulter, Transportation Advocate
- Erin Scheel, Intercity Transit

### **Green Bus Initiative**

In 2008, six transit agencies and the Vehicle Research Institute at Western Washington University supported the design and construction of a concept vehicle for para transit. Their goal: create a lightweight, alternative power vehicle using non-traditional construction materials. The panel will discuss the process, challenges, opportunities and benefits. **ROOM A**

- Will Davis, Transition Composites Engineering
- Mark Dudzinski, Western Washington University
- Richard Hayes, Kitsap Transit (Retired)

### **Parking Management**

Five recent studies will be presented that examine parking management issues and identify potential strategies to address them. Two studies focus on parking management issues of the urban core. Three studies will focus on parking management issues at park and ride facilities. **ROOM B**

- Joan Davenport, City of Yakima
- Mike Flood, WSDOT
- Daniel Rowe, King County Metro
- Emily Yasukochi, Sound Transit

**2:15 PM TO 4:30 PM**

### **Transportation Trends Pointing to the Future**

Discussion of trends affecting transportation and what the transportation infrastructure might look like in the future, such as new technologies, changing demographics, freight delivery, travel behavior, etc. In addition, Dan Burden will offer insights on walkable communities and their benefits. **BALLROOM C**

- Dan Burden, Walkable and Livable Communities
- Mark Hallenbeck, Washington State Transportation Center
- Ted Trepanier, INRIX
- Clark Williams-Derry, Sightline Institute

**2:15 PM TO 5:15 PM**

### **Association Meetings**

CTANW Board of Directors **ROOM B**  
WSTA Board of Directors **ROOM A**  
WSTA Maintenance Committee **ROOM F**  
WSTA Operations Committee **ROOM G**  
WSTA Vanpool Committee **ROOM H**